



# Hessam Daraei

Senior Product Designer

 Hessamdaraei@gmail.com

Language:

 Hessam\_Daraei

English

 hessamhd

Persian



## Education

### MFA DESIGN . DYNAMIC MEDIA

Massachusetts College of Art and Design  
(2016-2018)

### BFA . INDUSTRIAL DESIGN

University of Tehran  
(2011-2015) 3.7 GPA



## Professional Skills

- ◆ UI/UX Design
- ◆ Product Design
- ◆ Videography and film
- ◆ GRAPHIC DESIGN Poster, Logo, Vector
- ◆ COMMUNICATION AND INTERACTION DESIGN
- ◆ LEADERSHIP . RESEARCH . COLLABORATION
- ◆ STORYTELLING



## Software Skills

- ◆ SKETCH, FIGMA
- ◆ ADOBE PRODUCTS  
Photoshop, Illustrator, Premiere, After Effects, XD
- ◆ MICROSOFT OFFICE PRODUCTS  
Words, PowerPoint, Excel
- ◆ 3D MODELING AND RENDERING  
Rhinoceros, Keyshot



## Professional Experiences

Sep 2020 - Present

### SENIOR PRODUCT DESIGNER AND MANAGER Gajino.

Gajino is the top 1 e-learning platform for Iranian students from elementary to high school. This full-client platform provides educational content from Gaj International Publication. These contents include an online library, video on demand, exams, brain training games, etc. First I worked as the senior product designer and managed two UI/UX designer. Then I got promoted to senior product manager and managed +25 teammates.

<https://play.google.com/store/apps/details?id=ir.gaj.gajino&hl=en>

Aug 2019 - Present

### SENIOR PRODUCT/UI/UX DESIGNER AnyaCo.

Joined my +20 years old friend's company in 2019 when I got back from the US. We created successful brain-training mobile games such as Shahoosh and Brain Gym. We are currently developing a new social media project. In ANYA my role is senior product and UI/UX designer.

<https://play.google.com/store/apps/details?id=ir.qmarz.qmarz&hl=en>

<https://play.google.com/store/apps/details?id=com.braintraining.braingym&hl=en>

2010 - Present

### FREELANCE DESIGNER HD Studio

HD studio is my own studio where I do freelance and temporarily projects as designer, photographer and also videographer.

May 2020 - Aug 2020

### UI/UX DESIGNER ThisThat

ThisThat is a social media that makes surveying lightning fast, fun and mobile first; keeping your campaigns up to date and on trend with easy to collect and real-time data driven insights. I joined this UK based team as a remote UI/UX designer in May 2020 and redesigned their app and desktop dashboard. I eventually departed the team after 3 months for creative differences.

<https://apps.apple.com/gb/app/thisthat/id1439596187>

Jan 2019 - Apr 2019

### VIDEO EXECUTIVE INTERN Universal Pictures

I got an internship at UMG in Santa Monica where I worked at storytelling department. This department was responsible for executing focus group for the stories behind every music video.

Oct - Nov 2018

**INTERACTIVE CONTENT INTERN** *Netflix*

I got an internship at Netflix in Los Gatos where the Black Mirror interactive episode Bandersnatch was in post-product phase. I got the responsibility for designing every story flow and helping the editors.

May - Dec 2018

**ASSISTANT Manager** *MassArt Professional and Continuing Education*

I managed newcomer students at Massachusetts College of Art and Design for summer courses.

Sep 2016 - Sep 2018

**TEACHER ASSISTANT** *Massachusetts College of Art and Design*

I taught 4 courses at Massachusetts College of Art and Design as teacher assistant. These Courses were:

Language of Motion  
Studio Foundation  
Information Architecture  
Web Design

Jun 2017 - Aug 2017

**DESIGNER AND PROJECT MANAGER** *Cafe Pargar*

Interior Design, Graphic Design (Brand . Logo . Minimal Posters)

Mar 2016 - Jul 2017

**PHOTO/VIDEOGRAPHER AND GRAPHIC DESIGNER** *"BahmanKouchik" Play*

2016/17 Tour . Directed by Mehran Nael

Jan 2015 - Jan 2016

**PROJECT MANAGER, UI/UX DESIGNER AND DATA RESEARCHER** *MovieK*

The main online database for Iranian movies. Merged with manzoom.ir

Dec 2013 - Mar 2015

**UI/UX DESIGNER** *Artcritic Website*

Review website for movies, plays, and music albums.

\* References available upon request.